

Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE

MASSACHUSETTS

MA

ANNUAL ECONOMIC
IMPACT IN MASSACHUSETTS

**\$4.4
BILLION**

INCLUDES MANUFACTURERS
AND SUPPLIERS, SALES AND
SERVICES, BOATING ACTIVITIES,
AND BUSINESS TAX REVENUE

SUPPORTS

20,362

MASSACHUSETTS JOBS

16,617 DIRECT JOBS &
3,746 INDIRECT JOBS

1,055

BUSINESSES IN MA



141.6 MILLION

AMERICANS GO BOATING EACH YEAR



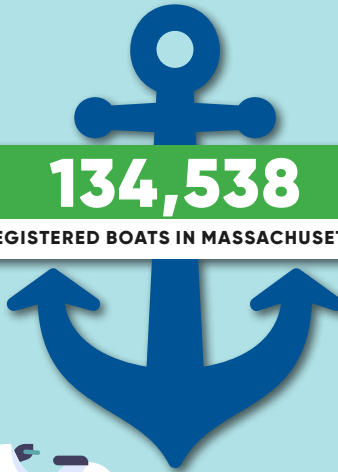
U.S. BOATING
IS A NET EXPORTER

\$1.3 BILLION
ANNUAL BOAT EXPORTS



134,538

REGISTERED BOATS IN MASSACHUSETTS



ANNUAL RETAIL SALES
OF NEW BOATS, ENGINES
& MARINE ACCESSORIES
IN MASSACHUSETTS

\$342 MILLION



95%

OF BOATS SOLD IN THE
U.S. ARE
made in the U.S.



62%

OF BOAT OWNERS HAVE
AN ANNUAL HOUSEHOLD
INCOME OF
\$100,000 or less



84%

OF U.S. BOAT
MANUFACTURERS ARE
small businesses



95%

OF BOATS IN THE U.S. ARE
SMALL, TOWABLE BOATS
under 26ft